

III Edition

KBr Photo Award 2025

KBr

Fundación **MAPFRE**

**Photo
Award**

Barcelona Photo Center

In June 2025 Fundación MAPFRE is launching the 3rd edition of the KBr Photo Award, a biennial international prize that reaffirms the Fundación's support for artistic creation. This support takes the form of promoting the winning photographer on a national and international level and furthering their career with a cash prize, two exhibitions and an associated catalogue.

With this initiative Fundación MAPFRE is increasing its support for photography in the context of the KBr's programme. Alongside the exhibitions, lecture cycles and activities associated with the programme, the new KBr Photo Award both consolidates and expands the Fundación's activities relating to contemporary photography.

KBr Photo Award



The Prize

The prize is 25,000 Euros. In addition, Fundación MAPFRE will organise and present an exhibition in the Espaci 2 at the KBr Fundación MAPFRE Barcelona Photo Center in February 2025. The project will also be presented in May of the same year in the exhibition spaces of Fundación MAPFRE in Madrid. Together with the two exhibitions, the selected project will be accompanied by a catalogue published by Fundación MAPFRE.

Candidates

The KBr Photo Award is open to Spanish and non-Spanish photographers aged over 18 who will produce a new photographic project or complete an already undertaken one, both previously unpublished and which have not been entered for any other similar competition. Candidates must already have a career in which they have already had at least one individual exhibition or have one publication.

The Selection Process

The selection process comprises 2 stages:

Stage 1: A pre-selection committee at Fundación MAPFRE will assess all the entries and select the entries considered most suitable for presentation to the jury.

Stage 2: An international jury will select the winning entry. The jury will consist of 4 members who are prestigious figures in the international art world, selected by Fundación MAPFRE, in addition to the chief curator of photography of said institution.

Schedule

Opening date of the competition
1 June 2025

Submission of entries
1 June to 1 September 2025

Jury meeting and announcement of award
October 2025

Winning project to be created
November 2025 to September 2026

Inauguration of the exhibition at KBr Barcelona and publication of the catalogue
February 2027
Inauguration of the exhibition at Recoletos 23, Madrid
June 2027

Application Form

Available in Spanish and English at:
kbr.fundacionmapfre.org



Diane Dufour
Co-Director LE BAL, Paris

Diane Dufour is co-director of LE BAL in Paris, a contemporary space dedicated to the image-document (photography, video, cinema, new media) created in 2010 with Raymond Depardon. Internationally recognized for the quality of its exhibitions (*Anonymous, America Without a Name - Topografías de la guerra - Antoine d'Agata, Antiquités - Paul Graham - Lewis Baltz, Common Objects*, etc.), LE BAL aims to include the visual arts in a reflection on our societies. Its educational platform *La Fabrique du Regard* trains 2000 young people each year in the reading of images and the deciphering of the contemporary world through images. Diane Dufour directs with Christine Vidal *Les Carnets du Bal* in partnership with the École des Hautes Études en Sciences Sociales and the Centre National des Arts Plastiques. Diane Dufour has designed numerous books on the work of contemporary photographers including Mark Cohen, *Dark Knees - Lewis Baltz, Common Objects - Dirk Braeckman, Sisyphus - Mark Lewis, Above and Below*. She is the initiator of Curators' Day, a platform for the exchange of projects that brings together 30 European museums. She was European Director of Magnum Photos from 2000 to 2007.



Ramón Reverté. RM publishing house

Ramón Reverté is publisher and creative director of Editorial RM, an independent imprint based in Mexico City and Barcelona, recognized as a reference in the field of photography and contemporary Ibero-American art, with more than 500 titles published.

From RM, she coordinates editorial production with an approach that balances conceptual rigor and care in editing. Throughout his career, he has contributed to the international positioning of the publishing house. He participates in fairs, juries and professional meetings in the photographic world. His personal collection of photobooks includes more than 4,000 copies, with special attention to works from Latin America, Spain, Japan, and the United States.



Krzysztof Candrowicz
Independent curator

Krzysztof Candrowicz - interdisciplinary curator, sociologist, researcher, project facilitator, and activist. Co-founder and member of the Foundation of Visual Education and Fotofestiwal in Lodz, former director of the Art Factory and Lodz Art Center (Poland). From 2013-2018, he worked as artistic director of the Triennial of Photography in Hamburg (Germany), and from 2018 to 2024 he worked as guest curator and collaborator of the Ci.CLO Porto Biennale (Portugal). Krzysztof works internationally as a guest curator and visiting lecturer in numerous organisations, museums, schools, and festivals in Europe.

He has been a member of the jury of various projects and art prizes, including the Rencontres d'Arles Discovery Award (Arles, France), the Deutsche Börse Photography Foundation Prize, (London, UK), the Prix Pictet (London, UK), the Historical Book Award, and the Author Book Award (Arles, France), and the Robert Capa Award (Budapest, Hungary).



Gabriela Urtiaga
Chief Curator. Museum of Latinamerican Art (MOLAA), Los Angeles

Gabriela Urtiaga is an art historian and curator specializing in modern and contemporary Latin American art. Graduate in Arts from the Faculty of Philosophy and Letters of the University of Buenos Aires (UBA) and Master's degree from the University of Barcelona. Since 2019 she has been the Chief Curator of the Museum of Latin American Art, Los Angeles, California. She was a guest curator of the XIV Curitiba Biennial, Brazil (2019) and served as General Curator of the Kirchner Cultural Center (CCK), Buenos Aires, Argentina, between 2016 and 2019. He has curated numerous projects and developed artistic projects in collaboration with international institutions. He has published books and articles on contemporary Latin American art and has lectured at numerous museums, art fairs and universities. He is a member of the American Alliance of Museums (AAM), the International Committee of Museums and Collections of Modern Art (CIMAM) and the Smithsonian Affiliated Program.



Carlos Gollonet
Chief Curator of Photography at Fundación MAPFRE

Former civil servant, he has developed his career as an editor and independent curator. Since 2006 he has been working at Fundación MAPFRE where he oversees the photography program and the photography collection. Among others, he has curated exhibitions of Lee Friedlander, Carlos Perez Siquier, Nicholas Nixon, Bruce Davidson, Emmet Gowin, Dayanita Singh and Harry Callahan.

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