

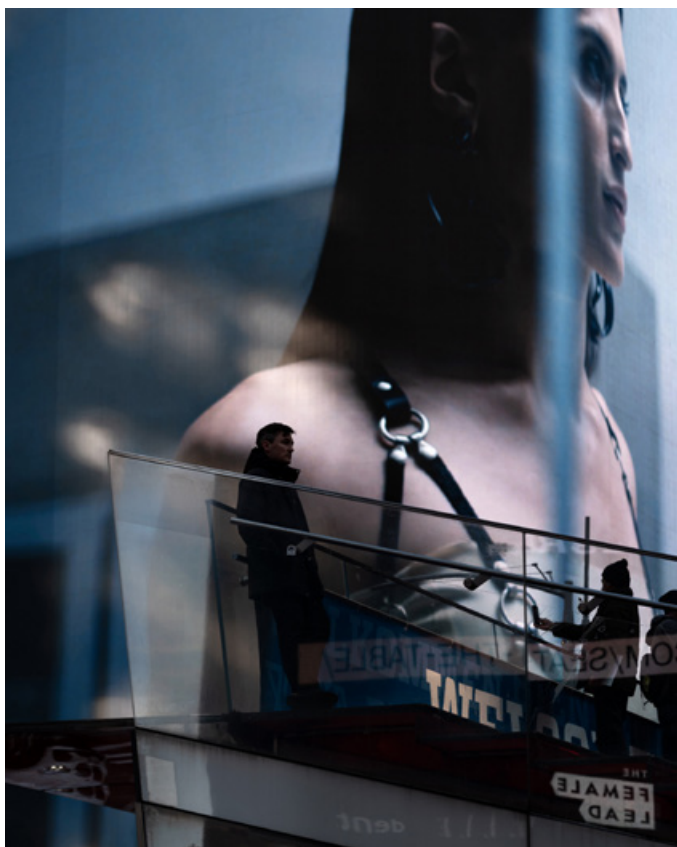
**February 16th
– May 14th 2023**

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Anastasia Samoylova

Image Cities

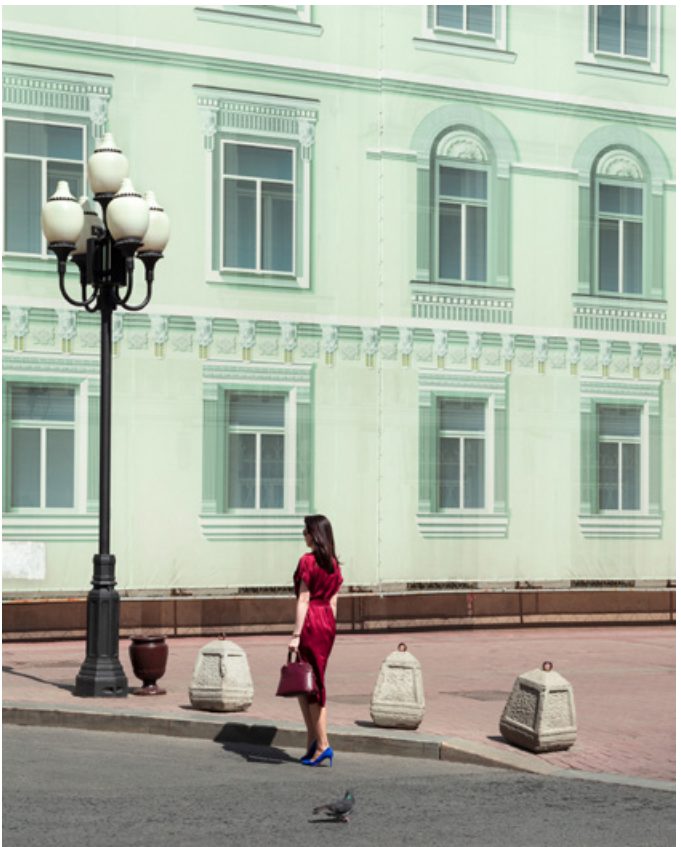




Female Lead, Times Square, New York, 2022

The exhibition *Image Cities* by the photographer Anastasia Samoylova is the culmination of the first edition of the KBr Photo Award launched by Fundación MAPFRE in 2021. This is a biannual competition which brings the winner a significant cash prize, the organization and installation of an exhibition of the chosen project at the KBr Fundación MAPFRE exhibition space in Barcelona and at the fundación's space in Madrid, and the publication of an accompanying book.

Through the 50 photographs selected from more than 200, Anastasia Samoylova presents *Image Cities*, a visual study of the increasingly close integration of the photographic image and the urban environment. The project began in Moscow and in New York in the early summer of 2021 and was completed in additional cities



Arbat, Moscow, 2021

such as Amsterdam, Paris, London, Brussels, Tokyo, Madrid and Barcelona thanks to the KBr Photo Award. The artist traversed these cities, photographing buildings in the process of construction which appear alongside advertisements for top fashion and beauty brands, banks, real estate agencies, etc., The ads are visible on façades, billboards, buses and other surfaces. These publicity images, often on a monumental scale, are common to all major metropolitan centers with the result that the cities themselves lose their individuality and become a single, homogeneous one.

Her photographs create *collages* that combine the real and the fictitious in which human presence is almost entirely absent, or if figures do appear they are on a tiny scale in comparison to the vast size of the buildings and advertisements.



Fashion Advertisement, Champs-Elysées, Paris, 2021

Anastasia Samoylova (USSR, 1984) lives and works in Miami, Florida. She completed a master's degree in environmental design at the Russian State University for the Humanities in Moscow and a master of fine arts degree in interdisciplinary art at Bradley University, Peoria, Illinois. Her recent photo-books *FloodZone* (2019) and *Floridas* (2022) were both published by Steidl and received significant attention in the international press. Samoylova's photographs have been exhibited at the Kunst Haus Wien in Vienna, Austria, the Kunsthalle Mannheim, Germany, and the Museum of Multimedia Art, Moscow. Her work is represented in the collections of the Pérez Art Museum, Miami, the Museum of Contemporary Photography, Chicago, and the Wilhelm-Hack Museum in Ludwigshafen, Germany, among others.

Dates

From February 16th
to May 14th 2023

Curatorship

Victoria del Val

Opening hours

Mondays: Closed
(except public holidays)
Tuesdays – Sundays
(and public holidays):
11 am-7 pm
Last entry: 6.30 pm

From April 1

Tuesdays – Sundays
(and public holidays):
11 am-8 pm
Last entry: 7.30 pm

Visitors must leave the galleries
10 minutes before closing time

KBr Fundación MAPFRE

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Bookshop

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Admissions

Standard ticket: 5 €
Ticket with reduction: 3 €
Free standard ticket: Tuesdays
(except public holidays)
Groups: 3 € / per person

Guided tour

(cultural mediation service)

Wednesdays & Thursdays: 4-7 pm
Fridays & Saturdays:
12-2pm, 4-7 pm
Sundays & public holidays: 12-2 pm

From April 1

Wednesdays & Thursdays: 5-8 pm
Fridays & Saturdays:
12-2 pm, 5-8 pm
Sundays & public holidays: 12-2 pm

(Information at the reception)

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Tell us what you think about
the exhibition: #KBrSamoylova

exposiciones.fundacionmapfre.org/
KBrSamoylovaExhibition



Cover: *Pink Coat, Moscow, 2021*

All images: Courtesy of the artist
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Barcelona Photo Center