

Workshop
Get Real! (Open your eyes!)

Donna Ferrato “Survival”

How to keep your creative spirit
alive in your photographic practice

KBr

Fundación **MAPFRE**

Barcelona Photo Center

from 20 to 23 October 2022

Being an active photographer and maintaining both meaning and strength in one's work, defying the ups and downs of life and career, is only possible when this activity is founded on resilience and tenacity, two skills that Donna Ferrato considers fundamental in order to remain relevant in a profession that experiences dramatic shifts and requires an enormous capacity to adapt.

Dates
**Thursday 20 to Sunday 23
October 2022**

*Opening talk
by Donna Ferrato*
October 19, 7 pm

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"Is it enough to take photographs?" asks Donna Ferrato. In the workshop "Survival", she invites you to feel the burden of responsibility from her perspective; to learn how to search for that glimpse of truth that inspires you; to shape your vision and define the stories you want to tell; and to stay motivated even when what you are revealing may be an uncomfortable truth.

"Survival" is a thought-provoking workshop highlighting the output of Ferrato and other photographers she considers to be key, an intensive and thought-provoking encounter of experiences that will push you to look beyond your usual practices, individually and with group awareness, and help you recognize and solidify your own path in photography.

Donna Ferrato (Waltham, USA, 1949) is a renowned independent photojournalist and activist based in New York. Over more than five decades, she has exhibited widely and published critically acclaimed titles, such as *Holy*, which was recognized with the Lucie Foundation Photo Book Prize for the Best Single-Author Independent Publication in 2021. Her commitment to spotlighting social injustice, including domestic violence and women's rights, has earned her recognition as the author of one of the "100 most influential photographs of all time", according to *Time* magazine, among others.

The workshop is designed to be an intensive four-day experience. The goal is to spend as much time as possible fully immersed in the dynamics of theory, conversation, and fieldwork as guided by Donna Ferrato.

Opening talk (Wednesday, October 19) 7pm

Face-to face and *online*
(Intervention held in English with simultaneous translation into Spanish)

The day before the workshop begins, Ferrato will give a talk at KBr:
Donna Ferrato: Pushing the limits of photography for five decades.

Day 1 (Thursday, October 20)

- Morning: Ice breaker: who are you, why are you a photographer and why are you here? What motivates and inspires you as a photographer?
- Afternoon: Field work: the city and its people. Joint outing to experience the support of the group.

Day 2 (Friday, October 21)

- Morning: Donna Ferrato will share with us key aspects of her work and that of other photographers whose endurance and tenacity are inspiring.
- Afternoon and evening: Joint review of the first day's work and commentary on the intention of the photographs. Night outing to take photos, based on the conclusions of the day.

Day 3 (Saturday, October 22)

- Morning: Intensive review: discussion of the second day's work, review of any questions and challenges that have arisen. How to overcome these issues and stay motivated when the work is complicated and the stories don't flow?
- Afternoon and evening: Field work with Donna Ferrato, who will take photos with the participants.

Day 4 (Sunday, October 23)

- Morning: Last day: in-depth review of the progress of the work completed over the previous days, looking at the relationship between intentions and results, and identifying the central elements of participants' projects.
- Afternoon: Final fieldwork session followed by a wrap-up discussion to assess the central issues of the workshop.

Submission of applications

Anyone interested in participating must submit their application before September 10 through the *online* form that will soon be available on the website kbr.fundacionmapfre.org, attaching the following:

- A selection of images from no more than one or two projects. Choose a project that is important to you, one you identify with, one that no one wants to publish.
- Short paragraph answering two questions:
Why are you a photographer? Why do you want to attend the workshop? (300 words maximum).

The documentation must be submitted in PDF format in a single delivery. Maximum file size 10 MB.

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